



Location:
**DeKalb Community
Development, LLC**
927 S Harrison Street

THEME: The Art This Way Alley Activation Program is building an outdoor art gallery in downtown Fort Wayne, IN. The goal of this program is to further activate these pedestrian walkways. Murals should account for the scale and scope of the alleyways. Murals should be family friendly; murals depicting violence, salacious imagery, expletives or hate speech will not be considered.

LOCATION: This mural will be on the exterior wall of the DeKalb Community Development Building along the northern alley wall (927 S Harrison St., Fort Wayne, IN 46802). The wall is located within the pedestrian alley that runs perpendicular to Harrison Street and Calhoun Street in Fort Wayne, IN (photo above). This mural should cover the cinderblock and painted brick portions of the wall (pictured above). Natural brick is not to be painted.

INSTALLATION: Our program requires the use of Nova Color paints (<https://www.novacolorpaint.com/>). We require the artist to coat the finished mural with a UV resistant clear gloss. The budget for artist supplies is listed in the budget (below). The muralist will be given a Nova color order form to fill out, and then Art This Way will order the supplies; artist is required to stay within the amount budgeted for supplies. Any supplies not used remain the property of the Art This Way program. If scaffolding or rented equipment are required for the project, these costs must also be budgeted within the allotted supply budget. Upon signing the mural contract and waivers, the artist will receive half of the artist stipend. Upon completion of the mural and a final review by Art This Way, the artist will receive the other half of the artist stipend. Travel, lodging and food will not be paid for by the Art This Way Program. This mural should cover the cinderblock and painted brick portions of the wall (pictured above). Natural brick is not to be painted.

MURAL BUDGET:

All Cinder Block and Painted Brick Portions of the Wall:

Artist Stipend: \$7,000

Supplies: \$2,500



ELIGIBILITY: This is a national call. Artists should provide three examples of their work with their application, identifying the medium and size of the work. Selected artist will sign an indemnification agreement, a hold harmless waiver, with Art This Way Program and Property Owner. Selected artist will sign a mural contract with the Art This Way Program. Selected artist will sign a photo release waiver. Selected artist may be asked to provide proof of insurance.

TIMELINE: Mural specific timeline: February 2018-September 2018.

DEADLINE for ENTRY is midnight on **DECEMBER 31, 2017**

NOTIFICATION of ACCEPTANCE: **JANUARY 19, 2018**

Upon notification of acceptance, the artist has one week to schedule installation start and finish dates for the mural. Installation timeline can be scheduled: February 2018 through September 2018.

The artist is required to complete the mural within their scheduled timeline.

ART INTERN: If qualified art student interns are available, please indicate in your application if you are interested in having an intern student help you with the installation of your work.

APPLICATION CHECK-LIST:

EMAIL ALL OF THE FOLLOWING to ArtThisWayFW@gmail.com by 11:59p on 12-31-17

- 1) 3 jpeg images of artist's work (include description: medium and size)**
- 2) artist's CV (if available; maximum 3 pages)**
- 3) jpeg image of mural design (use attached template)**
- 4) indicate if you would like a qualified artist intern to help during the mural installation**

Please send all items in one email. Partial applications will not be considered.

SELECTION PROCESS: The jury is made up of Fort Wayne community activists, professional artists, University of Saint Francis SOCA staff, and sponsors of the Art This Way Program. All applicants will receive notification of selection on JANUARY 19, 2018. Please, do not contact the committee regarding the status of your application.