



## 2017 RULES

1. Ten contestants will be randomly selected via our social media platforms.
2. Must be at least 18 years old to participate and show proof of age at the event.
3. All contestants must sign release form and be in a Zombie costume.
4. Zombie Brain Cakes and water are provided.
5. No hands may be used. They must remain behind your back.
6. The person who eats the "Zombie Brain" cake the fastest (and keeps them down) wins.
7. Contestants who regurgitate any food will be disqualified.
8. The Zombie Brain Eating Contest will be held at the ALT 99.5/WANE TV music stage at 2:45pm
9. All contestants should check-in at the Downtown Improvement District Information tent by 2:20pm. If you need to go through the Zombie machine you should be at our tent by 2:00pm.
10. Judges decisions are final.
11. Winner of the contest and a friend will carry the banner and lead the Zombie Walk as the Zombie Master. In addition, the winner will receive a Kindle Fire 7 and Twilight Creations Zombies!!! Ultimate Collector's Box, provided by Alliance Games, a \$200 value.
12. Winner must be at the Downtown Improvement District tent at 5:10 pm.